

BROADCAST MEDIA AFRICA

Regulating Africa's Broadcasting & Media: In The Digital Ecosystem

Industry Survey Summary

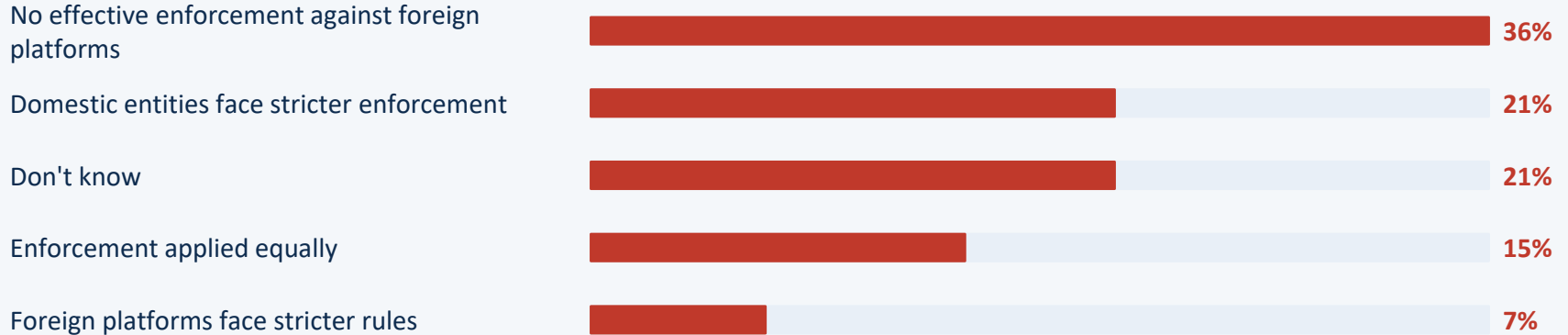


TOP REGULATORY CHALLENGES (Q9 — share of responses)





PLATFORM ENFORCEMENT ASYMMETRY

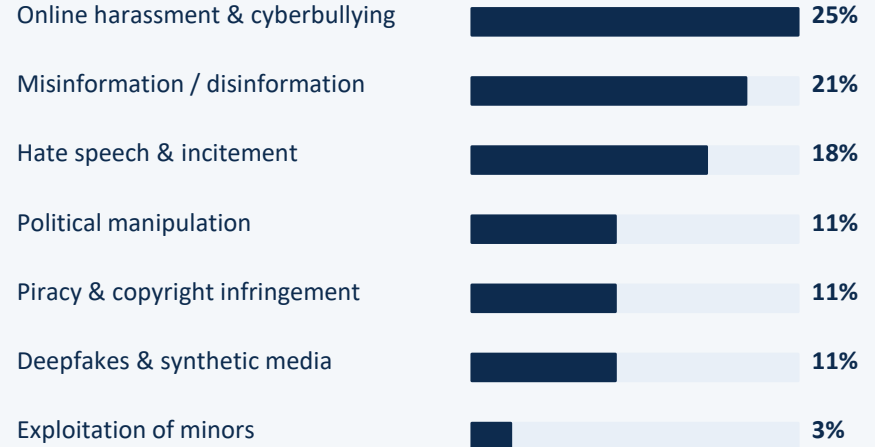


AI GOVERNANCE



0% mandatory AI content labelling in any surveyed jurisdiction

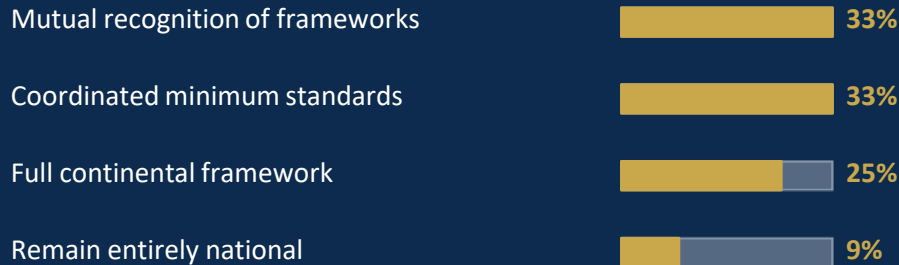
TOP CONTENT RISKS



Where does Africa go from here?

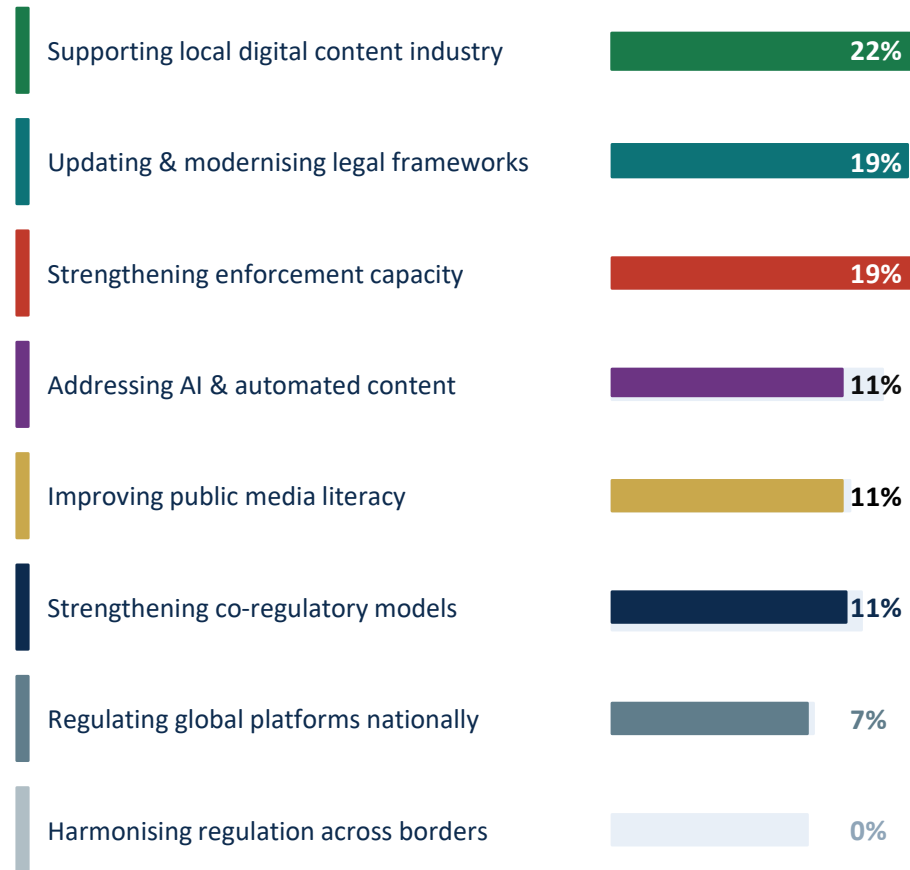
58% cite legal system differences as #1 harmonisation barrier

PREFERRED HARMONISATION MODELS (Q21)



Harmonising across borders received 0% as a near-term priority

TOP PRIORITIES — NEXT 3–5 YEARS



Source: BMA Survey 2026